



USAID
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ОТ АМЕРИКАНСКОГО НАРОДА



Competitive advantage for Central Asia

Конкурентное преимущество Вашего бизнеса

Press release
USAID EDP Press Office

USAID EDP AND DAIRY SPRING GEAR UP FOR NEW KARAKOL OFFICE

USAID Enterprise Development Project (EDP) and Dairy Spring JSC Cheese Factory conducted a signing ceremony on 11th August at Dairy Spring's Bishkek offices to honor the forthcoming opening of a new Enterprise Development Center (EDC) in Karakol.



Ms Elena Isaeva and Mr Ronald Ashkin sign the Memorandum of Understanding

EDP Chief of Party Mr Ronald Ashkin, and Dairy Spring Chairman of the Board Ms Elena Isaeva signed the Memorandum of Understanding that represents a unique collaboration between the two organizations which will provide business consulting services to companies in the Issyk-kul region. Also in attendance were Irina Karpivina USAID Project Management Specialist for Enterprise and Finance, Andrzej Schafernaker EDP Kyrgyzstan Country Director, Nick Brealey EDP Marketing Practice Leader and Alevtina Cherkovets Dairy Spring Marketing Manager.

EDP has been providing strategic consulting services to Small and Medium Enterprises (SMEs) in Bishkek, Osh and at ten other locations throughout Central Asia for the past

three years, and is delighted to expand services into Issyk-kul through this partnership. With services including Strategic Planning, Marketing, Financial Management, and Operations Quality Improvement, EDP has a proven track record of helping clients improve competitiveness through providing firm level assistance.

Dairy Spring is a highly successful privately owned manufacturer of cheese and dairy products, with production based in the Karakol region. The company works with a number of farming subsidiaries and already offers Business Advisory Services to these subsidiaries. Through the partnership with EDP it will be able to expand not only the range and depth of



From left to right: Irina Krapivina USAID, Alevtina Cherkovets Dairy Spring, Ronald Ashkin EDP, Elena Isaeva Dairy Spring, Andrzej Schafernaker EDP, Nick Brealey EDP

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services offered but also the number of clients they will be able to reach.

“This is an historic moment for USAID EDP in Kyrgyzstan. “ Comments Ronald Ashkin. “It represents a model public-private alliance. Through this partnership we will not only bring state of the art consulting services to SMEs in the Issyk-kul region, but with Dairy Spring’s reputation and prominent market position we are confident they will be in a position to continue offering consulting services to Issyk-kul enterprises in the future.”

End of press release

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